



Approved Minutes
Landscape of Grand Pré Inc. Board Meeting
March 18, 2021, 9:00 a.m.- 10:10 a.m.
Via Zoom

In attendance:

Géraldine Arsenault	Mark Bannerman	Gérald Boudreau	Anne Curry
Yvon Fontaine	Emily Lutz	Andrew Murphy	Beverly Palmeter
Marilyn Perkins	Ernest Thibodeau		

Others

Claude DeGrâce, Executive Director (ED)
Tami McEvoy, Administrative Support

1. Welcome, verify quorum, call to order

Beverly Palmeter, Chair of Landscape of Grand Pré Inc. (LGPI), welcomed the attendees and called the meeting to order at 9:05 a.m., having a quorum of directors in attendance.

2. Review and approval of the agenda

1. Welcome, verify quorum, call to order
2. Review and approval of the agenda
3. Approval of the minutes of the meeting held on January 21, 2021
4. Actions arising from the minutes
5. Ratify the motion approved via email regarding the Visitor Experience Concept and Feasibility Study
6. Report of the Finance and Audit Committee (FAC)
7. Board governance workshop
8. In-camera session
9. Confirm/Set next Board meetings
10. Adjournment

MOTION: To approve the agenda for the March 18, 2021, Board of Directors meeting as circulated.

Moved by Yvon Fontaine, seconded by Emily Lutz

Motion carried; Resolution 21BOD.Mar.18.001

3. Approval of the minutes of the meeting held on January 21, 2021

The Board amended a sentence on page 4, item 7; to remove [ARIAs] and replace with [archeological assessments] so that the sentence reads: It was noted that the provision of financial support for archeological assessments would encourage landowners to consider the protection of archaeological resources before undertaking a development project.

MOTION: To approve the minutes for the January 21, 2021, Board of Directors meeting as amended.

Moved by Gérald Boudreau, seconded by Marilyn Perkins
Motion carried; Resolution 21BOD.Mar.18.002

4. Actions arising from the minutes

The ED confirmed completion of all actions from the last meeting, including:

1. Revision of the memorandum of understanding signed in 2011.
2. RFP for the visitor experience concept and feasibility study.
3. Hiring a community engagement student for 14 weeks this coming summer.
4. July ad for the UNESCO World Heritage Review.
5. Sub-committee for RFP for establishing a standing offer agreement of three archeologists.
6. Process for providing financial assistance to landowners for archaeological resource impact assessments.
7. Financial sustainability report for consideration by the Finance and Audit Committee.

5. Visitor Experience Concept and Feasibility Study

The ED reported that the Corporation had received seven proposals which were assessed as per the established selection criteria. The selection committee shared the results of its evaluation with the Education and Marketing Committee (EMC) on March 3, 2021. At their meeting, the EMC adopted the following resolution:

***MOTION:** After considering the findings of the selection committee responsible for evaluating the proposals received for the development of a Visitor Experience Concept and Feasibility Study for the Landscape of Grand Pré World Heritage Site, the Education and Marketing Committee recommends to the Board of Directors that a contract be awarded to EVOQ Strategies, the successful Proponent.*

Moved by Juliana Barnard, seconded by Amy MacDonald

Motion carried; Resolution 21EMC.March03.002

Between March 4 and 5, 2021, the Board voted to adopt the following motion via email:

MOTION: That a contract in the amount of \$79,810 be awarded to EVOQ Strategies by Landscape of Grand Pré Incorporated – Le Paysage de Grand-Pré Incorporé for the development of a Visitor Experience Concept and Feasibility Study for the Landscape of Grand Pré World Heritage Site and that the Executive Director is authorized to sign this contract.

Moved by Gérald Boudreau, seconded by Mark Bannerman (via email Mar 4/5 2021)

Motion carried; Ratified Resolution 21BOD.Mar.18.003

6. Report of the Finance and Audit Committee

Andrew Murphy, Chair of the Finance and Audit Committee (FAC), presented the report. The FAC along with Beverly Palmetter (as ex-officio) and the ED (as ex-officio) met on March 3, 2021, to consider the financial sustainability of the Corporation, the draft budget for 2021/2022 and the process for providing financial support to landowners regarding the protection of archaeological resources in the landscape and its buffer zone.

The Committee Chair indicated that he was concerned about the long-term sustainability of the Corporation and

confirmed that the ED had drafted a paper regarding sustainability. The Committee Chair is confident that the

proposal by EVOQ Strategies for the development of a visitor experience concept and feasibility study, which includes community engagement, will drive the organization forward. He indicated that this initiative should help build support for future fund development activities to make the goal of raising \$4,250,000 achievable.

The ED confirmed that the visitor experience concept and feasibility study is funded in large part by ACOA and includes a contingency of about \$10,000.

The FAC recommended that the lease for the corporate office in Wolfville, which expires September 30, 2021, not be renewed. The Corporation will explore more cost-effective rental space with Devour Studios in Wolfville and look at other options. In the meantime, when required, the Corporation may be able to use an office at the Grand-Pré National Historic Site Visitor Centre.

The ED will be meeting with the Executive Director of Acadian Affairs and Francophonie regarding the Province of Nova Scotia's celebration of the 2022 Heritage Day (February 21, 2022) which will focus on the 10th anniversary of the inscription of the Landscape of Grand Pré on UNESCO's World Heritage List.

MOTION: To approve the draft budget for 2021/2022 as presented.

Moved by Andrew Murphy, seconded by Gérald Boudreau

Motion carried; Resolution 21BOD.Mar.18.004

MOTION: To inform the landlord of the corporate office that Landscape of Grand Pré Inc. will not renew its lease for 8-189 Dykeland Street in Wolfville, which expires September 30, 2021.

Moved by Marilyn Perkins, seconded by Anne Curry

Motion carried; Resolution 21BOD.Mar.18.005

MOTION: To receive the report of the Finance and Audit Committee

Moved by Yvon Fontaine, seconded by Marilyn Perkins

Motion carried; Resolution 21BOD.Mar.18.006

7. Board governance workshop

The Chair informed the Board that Maureen Reid of BoardWorks Consulting Inc. had been approached to deliver a governance workshop to the Board of Directors. Some directors of the Board had participated in training provided by the consultant and highly recommended the workshop to the Board. The Board agreed to wait until the pandemic emergency restrictions are relaxed in the fall in order to have a three-hour workshop in-person rather than a virtual one now.

8. In Camera

No *in-camera* discussions. The Chair suggested that in the future, agenda items requiring a level of confidentiality be discussed *in-camera*, especially when there is a possibility of making confidential information prematurely public.

9. Confirm/Set next Board meetings

The Board confirmed that its next meetings would be held on April 22 and June 17, 2021. The Chair suggested that the agenda for the April 22 meeting include a discussion regarding the AMM and term renewals for directors.

10. Adjournment

MOTION: To adjourn the Board of Directors meeting at 10:10 a.m.

Moved by Gérald Boudreau

Motion carried; Resolution 21BOD.Mar.18.007

Signed by: _____

Géraldine Arsenault, Secretary