



Landscape of Grand Pré Inc.
Board of Directors Meeting
9:00 a.m., May 12, 2022
Old Orchard Inn, Greenwich, Nova Scotia

In attendance:

Géraldine Arsenault

Mark Bannerman

Gérald Boudreau

Anne Curry

Yvon Fontaine

Emily Lutz

Beverly Palmeter

Marilyn Perkins

Ernest Thibodeau

Others

Claude DeGrâce, Executive Director (ED)

Helen Woodward, Financial Support

Tami McEvoy, Administrative Support

Amy MacDonald, Chair, Education and Marketing Committee

1. Welcome, verify quorum, call to order

Beverly Palmeter, Chair of Landscape of Grand Pré Inc. (LGPI), welcomed the attendees and called the meeting to order at 9:05 a.m. having a quorum of directors in attendance. The Chair extended condolences to Géraldine Arsenault and Emily Lutz who had lost family members.

The Chair noted that it was great to finally meet in-person with all the directors in attendance.

2. Review and approval of the agenda

1. Welcome, verify quorum, call to order
2. Review and approval of the agenda
3. Approval of the minutes of the meeting held on February 22 and March 24, 2022
4. Actions arising from the minutes
5. Standing committee reports
 - a. Finance and Audit
 - b. Education and Marketing
 - c. Governance and Nominating
 - d. Technical Advisory
6. Report of the Executive Committee
7. Executive Director Report
8. Board Calendar
9. Registry of Directors and terms of office
10. Round Table
11. Confirm/Set next Board meetings
12. In-camera session
13. Adjournment

It was agreed to change the order of some items on the agenda.

MOTION: To approve the agenda for the Board of Directors meeting as modified.

Moved by Gérald Boudreau, seconded by Yvon Fontaine

Motion carried; **Resolution 22BOD.May.12.001**

MOTION: To accept the resignation of Andrew Murphy from the Board of Directors effective April 13, 2022.

Moved by Emily Lutz, seconded by Gérald Boudreau

Motion carried; **Resolution 22BOD.May.12.002**

The Chair noted Andrew Murphy's significant contribution to the work of the Board. The Board agreed that a formal letter should be sent to Mr. Murphy to thank him for his services.

3. Approval of the minutes of the meeting held on February 22 and March 24, 2022

It was noted that the February 22, 2022, meeting of the Board was adjourned at 12:15 p.m.

MOTION: To approve the minutes of the Board of Directors meetings on February 22 and March 24, 2022, as amended.

Moved by Gérald Boudreau, seconded by Ernest Thibodeau

Motion carried; **Resolution 22BOD.May.12.003**

4. Actions arising from the minutes

The ED summarized actions resulting from the February 22 and March 24, 2022, Board meetings, noted below in italics:

ACTION: ED/Chair to make arrangements for an Executive Committee meeting to discuss the Memorandum of Understanding (MOU). *The Executive Committee held a meeting to review the MOU on April 27, 2022.*

ACTION: ED to forward the draft MOU to Mark Bannerman and Géraldine Arsenault and the 2011 original version to Gérald Boudreau. *Documents were sent as requested on March 25, 2022.*

The ED informed the Board that Parks Canada was the only member to provide feedback regarding the visitor experience concept.

The Chair asked the Board of Directors to complete the self-assessment prior to the deadline of June 30, 2022.

5. Standing committee reports

a. Finance and Audit

Presented by Emily Lutz, Committee Chair, Finance and Audit Committee (FAC).

The Board discussed the proposed modifications to the terms of reference for the FAC which provide for the standing committee to have responsibility for the Corporation's investments.

The FAC is developing an investment policy and will oversee the work of an investment specialist who will be retained to help set up the transfer of funds from the Funding Trust to Landscape of Grand Pré Inc. in preparation for the conclusion of the Funding Trusts mandate.

The Board discussed the process for modifying the terms of reference for a standing committee. It was noted that while the Governance and Nominating Committee has responsibility for developing terms of reference for new committees of the Board, existing committees could, if they wished, make recommendations directly to the Board for amending these terms of reference. It was noted that the Corporation's lawyers had been consulted regarding the modifications to the terms of reference and that the FAC had developed a draft investment policy which would be submitted to the Board for approval at its September meeting.

Helen Woodward presented the year-end financial statements.

MOTION: That the Board approve the revised terms of reference for the Finance and Audit Committee as recommended.

Moved by Emily Lutz, seconded by Yvon Fontaine

Motion carried; **Resolution 22BOD.May.12.004**

MOTION: That the Board approve the draft 2022/2023 work plan for the Finance and Audit Committee as recommended.

Moved by Emily Lutz, seconded by Anne Curry

Motion carried; **Resolution 22BOD.May.12.005**

MOTION: That the Board approve the financial statements to March 31, 2022, as recommended by the Finance and Audit Committee.

Moved by Emily Lutz, seconded by Yvon Fontaine

Motion carried; **Resolution 22BOD.May.12.006**

MOTION: That the Board receive the report of the Finance and Audit Committee as presented.

Moved by Emily Lutz, seconded by Yvon Fontaine

Motion carried; **Resolution 22BOD.May.12.007**

b. Education and Marketing

Presented by Amy MacDonald, Chair, Education and Marketing Committee (EMC).

The Chair welcomed Amy and provided the necessary introductions.

Amy informed the Board that the EMC had discussed the next steps regarding the visitor experience concept. The EMC discussed the options which had been considered by the Board of

Directors. It was agreed that before proceeding with any project, a pre-fundraising study would need to be conducted. It was noted that the Corporation has included this cost in the approved 2022/2023 budget.

The EMC has established a subcommittee which has developed a program celebrating the 10th anniversary of the Landscape on June 30, 2022. The celebrations will take place at the View Park and will include a community BBQ, entertainment and an official ceremony during which a Memorandum of Understanding could be signed between the member organizations of Landscape of Grand Pré Inc. Activities are also planned for July 1st, including discussion regarding the importance of agriculture and a tour of points of interest in the Landscape.

The ED has reached out to three bilingual marketing/social media specialists for the purpose of promoting the anniversary celebrations and is expecting to receive proposals over the next week.

As 2022 marks the 50th anniversary of the World Heritage Convention, Landscape of Grand Pré Inc. is planning to raise the UNESCO flag during the celebrations at the View Park on June 30.

It was noted that a newsletter would be distributed shortly.

ACTION: ED to send out invitations, including to the Premier of Nova Scotia, Minister LeBlanc, Minister Dunn, Lieutenant Governor LeBlanc and the French Consul General. It was suggested that an invitation be extended to UNESCO. Parks Canada could invite its Vice President of Indigenous Affairs and Cultural Heritage.

MOTION: That the Board receive the report of the Education and Marketing Committee as presented.

Moved by Gérald Boudreau, seconded by Ernest Thibodeau

Motion carried; **Resolution 22BOD.May.12.008**

c. Governance and Nominating

Presented by Gérald Boudreau, Chair, Governance and Nominating Committee (GNC).

The GNC's work has focused on the development of orientation documents for the members and member representatives, new directors of the Board and standing committee members. These documents will be submitted to the Board of Directors for review and approval at an upcoming meeting.

MOTION: That the Board receive the report of the Governance and Nominating Committee as presented.

Moved by Gérald Boudreau, seconded by Emily Lutz

Motion carried; **Resolution 22BOD.May.12.009**

d. Technical Advisory

Presented by Anne Curry, Chair, Technical Advisory Committee (TAC).

The Committee Chair noted that the TAC

- discussed how best to establish a program of archaeological research for the Landscape and buffer zone. It is expected that a subcommittee will be formed to prepare a detailed proposal;
- further refined the funding program for archaeological assessments;
- reviewed the purpose and procedures for periodic reporting to UNESCO regarding the Landscape of Grand Pré, which must be completed by March 31, 2023.

MOTION: That the program for providing financial support to landowners for conducting archaeological assessments be renewed for the current fiscal year under the existing terms and within the constraints of the approved budget for 2022/2023.

Moved by Anne Curry, seconded by Emily Lutz

Motion carried; **Resolution 22BOD.May.12.010**

MOTION: That the Board receive the report of the Technical Advisory Committee as presented.

Moved by Anne Curry, seconded by Emily Lutz

Motion carried; **Resolution 22BOD.May.12.011**

6. Report of the Executive Committee

Presented by Beverly Palmeter, Chair, Executive Committee (EC).

The EC reviewed the Memorandum of Understanding (MOU) and confirmed the MOU is ready to be signed at the proposed signing ceremony on June 30, 2022, providing all member organizations agree

It was noted that the ED had just received proposed modifications from the Glooscap First Nation which had not been shared with the Board. The Board asked the ED to forward the modified MOU to the member organizations with a copy to the directors.

The Chair informed the Board that the staff evaluation for the ED had been completed.

MOTION: That the Board receive the report of the Executive Committee as presented.

Moved by Gérald Boudreau, seconded by Ernest Thibodeau

Motion carried; **Resolution 22BOD.May.12.012**

7. Executive Director Report

Presented by Claude DeGrâce, Executive Director (ED).

Visitor Experience Concept and Feasibility Study

Following the March 24, 2022, workshop with Brighter Community Planning & Consulting regarding further community engagement for the development of a visitor experience concept, it was decided to create an advisory group which would meet with the consultants in two workshops and consider a way forward for creating a visitor experience to convey the OUV of the Landscape of Grand Pré WHS. Further community consultations would take place following the meetings of the advisory group.

Request for Funding Trust Disbursement

On April 25, 2022, the ED sent a request for disbursement to the Chair of the Funding Trust asking for a disbursement of \$136,674, which represents the budgeted amount for two quarters. The Chair of the Funding Trust advised that a cheque would be issued over the next week.

Heritage Day 2022

Heritage Day 2022 celebrations were very successful in generating considerable social media interest in the Landscape. The province of Nova Scotia approved a contribution of \$21,750 to the Corporation to support the celebration of the 10th anniversary of the Landscape on June 30 and July 1.

The ED confirmed the preliminary program for the 10th anniversary of the Landscape including the possible signing of an MOU on June 30 between 7:00 – 7:30 p.m. The ED indicated that the subcommittee had suggested a sunrise element to the June 30 program. It was agreed that the LGPI would reimburse travel expenses for directors and standing committee members to attend the 10th anniversary celebrations on June 30.

MOTION: To receive the report of the Executive Director as presented.

Moved by Gérald Boudreau, seconded by Géraldine Arsenault

Motion carried; **Resolution 22BOD.May.12.013**

The Board reviewed the draft goals and objectives for the ED as well as the Draft operational plan for 2022/2023.

MOTION To approve the 2022/2023 goals and objectives for the ED as presented.

Moved by Yvon Fontaine, seconded Géraldine Arsenault

Motion carried; **Resolution 22BOD.May.12.014**

8. Board Calendar

MOTION: To receive the Board calendar as presented.

Moved by Gérald Boudreau, seconded by Marilyn Perkins

Motion carried; **Resolution 22BOD.May.12.015**

9. Registry of Directors and Terms of Office

As the terms of office for Anne Curry, Beverly Palmeter and Marilyn Perkins would come to an end at the Annual Meeting of Members (AMM), the ED would ask the Glooscap First Nation, the Grand Pré & Area Community Association and the Grand Pre Marsh Body for nominations for directors by August 15, 2022.

It was noted that the AMM would be held on September 8, 2022.

The GNC will consider possible nominees for a new director (nominated by the Board) with expertise similar to which Andrew Murphy brought to the Board.

10. Round Table

Géraldine Arsenault informed the Board that Parks Canada is proceeding with the development of a new management plan for Grand-Pré NHS which is required every 10 years. While the pandemic has delayed the process, the Agency has consulted the Mi'kmaq and will be consulting partners and stakeholders in May and June as pre-public consultations. Public consultation will be held in June through the Parks Canada website, social media and through an open house for the local community. The Board was informed that Parks Canada has retained the services of Beverly Boyd to coordinate the consultation process for the

management plan. Parks Canada plans to have the consultations report completed for the end of the summer and for the new management plan to be tabled in parliament in 2022/23.

Marilyn Perkins informed the Board that a new council had been elected for the Glooscap First Nation with Sidney Peters as Chief and with three new councillors. Marilyn also noted that Lorraine Whitman, (“Grandmother White Sea Turtle”), Doctor of Humanities, had received an Honorary Doctorate of Humanities from Acadia University. The Chair asked Marilyn to extend congratulations to Dr. Whitman on behalf of the Board.

Anne Curry told the Board about how she became a local media representative during a February announcement at Grand-Pré NHS by the Honourable Ginette Petitpas Taylor, Minister of Official Languages.

Mark Bannerman informed the Board that during a recent visit of Louisiana, the Province of Nova Scotia had signed a Memorandum of Understanding with the State of Louisiana.

Break for Lunch – 12:05 p.m.

11. Confirm/Set next Board meetings

June 30, 2022 (Anniversary celebrations)

September 8, 2022, Board meeting, followed by Annual Meeting of Members

12. In-camera session

MOTION: To go *in-camera* at 12:45 p.m.

Moved by Yvon Fontaine, seconded by Marilyn Perkins

Motion carried; **Resolution 22BOD.May.12.016**

MOTION: To go out of *in-camera* at 2:15

Moved by Anne Curry, seconded by Marilyn Perkins

Motion carried; **Resolution 22BOD.May.12.017**

MOTION: That the Board will meet around the time of the 10th anniversary of the Landscape regarding further discussions pertaining to the visitor experience concept and the sustainability of the Corporation.

Moved by Marilyn Perkins, seconded by Mark Bannerman

Motion carried; **Resolution 22BOD.May.12.018**

MOTION: To collaborate with Parks Canada for the development of speaking notes for the Corporation and Parks Canada to be used during the upcoming workshops and public consultations regarding the visitor experience concept.

Moved by Mark Bannerman, seconded by Géraldine Arsenault

Motion carried; **Resolution 22BOD.May.12.019**

13. Adjournment

MOTION: To adjourn the Board of Directors meeting at 2:20 p.m.

Moved by Marilyn Perkins

Motion carried; **Resolution 22BOD.May.12.020**

Approved by the Board on September 8, 2022; Resolution 22BOD.Sep.08.002